

## COMMUNICATIONS 12

### SAMPLE QUESTIONS

*Part A: Literary Text will present **EITHER** a poem **OR** a prose passage.*

#### PART A: LITERARY TEXT

**INSTRUCTIONS:** Read the following selection and answer the multiple-choice questions. For each question, select the **best** answer and record your choice on the **Answer Sheet** provided.

**In this poem, a grown son realizes how much his mother had contributed to her family.**

### The Good Woman

*by Howard White*

For fifty years at least work was all she knew.  
She loved art at school but left it early  
to look after her brother and sisters  
tossing her girlhood away without a thought  
5 dismissing her youthful beauty  
for shut-away years in a farmhouse kitchen  
then Dad took her away to more of the same  
in cookhouses up the coast  
doing the books at night  
10 and raising us kids round the clock  
but never a word of complaint did she utter  
even when we broke her last piece of china  
even when we got mad and misused her  
she would hang her head and look away  
15 waiting for better spirits better times  
to come by. We all knew she was something—  
she was wonderful and beautiful though  
she always wore baggy old clothes  
put aside her womanly beauty as she put aside her youth  
20 she never cared about that, she just cared about us  
she was always there when anybody  
wanted a sandwich wanted a drink  
wanted an answer or just plain love.  
Dad had her wrestling with wrenches,  
25 bleeding the brakes, spotting the truck—  
she let her garden go to ruin for this  
she was just there as selfless and changeless  
as the spring rain or the southeast wind  
she was there so long we forgot she was there

- 30 and then when we had gone long beyond  
the time when we could think of her any way else  
this selfless thing who just gave and gave  
without any warning at all  
she said enough of this  
35 dyed her hair red  
bought a car of her own that worked  
moved upstairs to her own place  
and took up art again  
teaching me my greatest lesson about human nature:  
40 you can never depend on it.

*Interpret texts*

1. Which characteristic of the mother does the narrator **most** admire?

- A. her quietness  
\* B. her selflessness  
C. her artistic talent  
D. her cooking ability

*Recognize meaning*

2. Which poetic device is used in “Dad had her wrestling with wrenches,/bleeding the brakes, spotting the truck—” (lines 24–25)?

- A. simile  
B. repetition  
\* C. alliteration  
D. onomatopoeia

**PART A: LITERARY TEXT**

**INSTRUCTIONS:** Read the following selection and answer the multiple-choice questions. For each question, select the **best** answer and record your choice on the **Answer Sheet** provided.

**In this story, we learn that even someone who has had the same lifestyle for a long time can change.**

**And on the Eighth Day...**

*by Lois Wyse*

(adapted)

- 1 Tony was the one child his parents never could understand. The two girls? Easy. One became a housewife and the other became a hotshot career lady. Mama and Papa had no trouble with either.
- 2 But Tony?
- 3 Tony never worked seriously at anything. Part-time here for a few dollars, full-time there for a few weeks. He didn't like work, so why bother? Instead, long after his contemporaries had left their hippie lives, Tony was still dropping out. He floated around the world, picked up a job here or there and managed to stay warm and dry. At least no one in the family heard otherwise.
- 4 And then one day his sister Gerry got the call.
- 5 "Hi, Gerry. This is Tony."
- 6 It had been so long, and her brother was so far from her everyday thinking, that she immediately answered, "Tony who?"
- 7 "Tony, your brother."
- 8 "What's wrong?" she asked.
- 9 Tony laughed. He knew the family couldn't exactly think the best of anything if he called. Indeed, the last time Gerry had seen Tony was at their mother's funeral three years earlier. "Nothing's wrong," he assured her, "but I need some help. My apartment is going co-op, and I can get a lot of money for it if I buy it now and then sell it in a few months. Want to invest and be my partner?"
- 10 Gerry, the career sister, said, "Sure. But let's see each other."
- 11 Gerry called Penny, the housewife sister, and she called her father. They had dinner at Penny's house, and Papa asked the same old question: "So? You have a job yet?"
- 12 "Not exactly," Tony answered, "but I have to be in the city for a while until my apartment goes co-op."
- 13 "Will you work?" Penny wondered aloud.
- 14 "When I have to," Tony answered in his familiar, cavalier<sup>1</sup> way.
- 15 Two weeks later, Gerry was having dinner with one of her oldest friends, Veronica, a corporate strategist. "I am in a real jam," Veronica admitted.

<sup>1</sup> cavalier: *free and easy*

- 16 Gerry smiled. She was accustomed to Veronica's jams. It could be something as major as too little time for a project or something as minor as new pantyhose. But this time she really was in a jam. Veronica had bought a new house and had to go out of town. She didn't have anyone to go over those finishing items that mean a house is really done, and the contractor can be paid the final payment.
- 17 Gerry had an idea. "I'll get my brother."
- 18 "I didn't even know you had a brother."
- 19 "Sometimes I don't. But he has to be in town for a while, so I'm sure he'd be glad to do this for you. He's been a sailor. He knows his way on ships, so he must know how to deal with carpenters and plumbers and painters."
- 20 And he did.
- 21 In fact, Tony did such a good job that Veronica called Gerry when she returned from her trip and said, "Your brother is fabulous."
- 22 "Nice maybe," Gerry admitted grudgingly, "but no one has ever called my brother fabulous."
- 23 "He is," Veronica said. "He's so good I'm going to send him to my friend Prudence. She's a lawyer who's been buying property, and she needs somebody to do some work in her house and work on her other houses."
- 24 "Good luck," Gerry said. What had she started?
- 25 When Tony walked into Prudence's house, he took one look at Prudence and fell in love. Tony, age forty-six, never married and rarely employed, had fallen in love at first sight with an overachiever. She was a woman who'd put herself through law school, scrambled her way through prestigious law firms, hoarded her pennies and was now preparing for her old age by buying houses.
- 26 "I love you," Tony declared.
- 27 "First fix the molding," Prudence instructed.
- 28 Tony went to work that morning and managed to stretch a two-hour job into an eight-hour job. By five he still wasn't finished.
- 29 When Prudence came home, she was a bit agitated. "You're not finished, and I'm having a dinner party."
- 30 "Good, I'll stay for the party," he offered.
- 31 "No." Prudence was adamant<sup>2</sup>. "You cannot come to my party." What was she to do? Say to her influential guests, "Here's the plasterer. He couldn't finish the job, so he stayed for dinner"?
- 32 "I can't come to the party? Okay," Tony shrugged, "but I won't leave you. I'll wait in the bathtub until they leave."
- 33 "You're crazy," Prudence said.
- 34 "I know," Tony agreed. "Crazy in love."
- 35 Prudence giggled. There were worse things in life than a man in your bathtub.

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<sup>2</sup> adamant: *firm*

- 36 A week later Veronica called Gerry. “Listen,” she said. “Prudence is falling in love with your brother, and your brother has no visible means of support. Prudence cannot love anyone who doesn’t accomplish something. Think about it. It’s going to be an absolute disaster. We have to do something.”
- 37 Gerry called Tony. “What’s going on?”
- 38 “I’m in love,” he sighed.
- 39 “So I understand,” she replied crisply. “This requires some conversation.”
- 40 They met in a Chinese restaurant, and Tony babbled on and on about his love.
- 41 When the fortune cookies arrived, Gerry put her hand on the first one. “I’ll tell you what yours says,” she said. Without opening the cookie, she said in a sing-song voice, as if she were reading from the little paper inside the cookie, “You will be a contractor. You will do very well. You will be able to get married.”
- 42 “I get the picture,” her brother answered. His apartment sold that week, and he had a lot of money for the first time in his life. He paid Gerry for her share of the investment, and he called Prudence. “I’ve got a case upstate,” she told him. “I’ll be back in a week, but I have good news. I bought another building, and I can give it to you for renovation. We have to meet in eight days with the new management group.”
- 43 “Okay,” he agreed, but there was uncertainty in his tone. He put the phone down, and instead of running out to buy a suit and tie, Tony hurried down to the docks, bought a boat and set sail for the tieless, briefcaseless, easy life he’d been waiting to afford.
- 44 For seven days he let the wind lead him, and then on the eighth day he felt disquiet. That was when he knew he had a decision to make. He truly loved Prudence. He truly loved the sea. Which was it to be? But even as he was weighing his choices, he sensed the answer.
- 45 The sea would be there forever.
- 46 Prudence would not.
- 47 So, on the ninth day, Tony turned sail and went back to port.
- 48 “Gerry,” he announced, “I’m back, and Prudence and I are getting married.”
- 49 “Think you can handle it at forty-six? I mean never having been married before—”
- 50 “I think so,” he said solemnly. “Now I’m going to tell Dad.”
- 51 At eighty-six, Tony’s father didn’t even have to meet Prudence to give his blessing. “Listen, you want to get married, I’ll walk down the aisle. I’ll push you toward the altar. Just go and do it.”
- 52 And so Tony, the seafaring brother with no work habits, married Prudence, the woman of responsibility.
- 53 On the first anniversary of Tony and Prudence’s marriage, Veronica and Gerry, the two matchmakers, went to lunch.
- 54 “What does she say?” Gerry asked.
- 55 “Prudence is the happiest woman in town,” Veronica announced.
- 56 “Why not?” Gerry asked. “Do you know he now has a huge contracting business and fifty-one employees? Do you realize, Veronica, that because of the love of one woman there are fifty-one people who now have terrific jobs? You see, love can make anything happen.”
- 57 “Provided there are two women in the background like us,” Veronica announced as she raised her glass.

*Recognize meaning*

3. Why did Mama and Papa find it easy to relate to their daughters?
- A. The daughters married young.
  - B. The daughters found well-paying jobs.
  - C. The parents chose their daughters' lifestyles.
  - \* D. The parents could understand their daughters' lives.

*Interpret texts*

4. Which statement describes Tony's conflict in paragraphs 42 to 44?
- A. He is in conflict with Gerry.
  - B. He is in conflict with nature.
  - \* C. He is in conflict with himself.
  - D. He is in conflict with Prudence.

## PART B: INFORMATIONAL TEXT

**INSTRUCTIONS:** Read the following selection and answer the multiple-choice questions. For each question, select the **best** answer and record your choice on the **Answer Sheet** provided.

**This article explains the development of the Greater Vancouver Zoo since its opening over 35 years ago.**

### The Greater Vancouver Zoo

*by Darah Hansen*

(adapted)

- 1 It's been 35 years since strange and exotic animals started showing up on a 48-hectare parcel of farmland in Aldergrove. Butter, a three-month-old lion cub, was the first to arrive in June 1970. He was joined a week later by an adult female hippopotamus called Gertrude. Two months later several more unusual occupants were added to the property – a grizzly bear, a small herd of buffalo, antelope – and the Vancouver Game Farm was born.
- 2 Sure there was a price to get through the gate, but the stated purpose of the farm when it officially opened to the public in August 1970, was about public education and wildlife conservation. "We intend to get all of the endangered species we can and breed them on the farm," stated Claus Mueller, one of the two men behind the farm at the beginning. "Otherwise, a lot of animals are going to be gone forever in a few years."
- 3 Over the years, the game farm – now known as the Greater Vancouver Zoo – has faced much criticism for conditions in which many of the animals in its care have lived and died. Four hippos have died prematurely over the past 20 years, most recently Gertrude and her mate Harvey.
- 4 Cages, pens and aquariums have long been cited by animal welfare groups as too small and outdated for many of its animals, including Arctic wolves, crocodiles, monkeys, snakes, lions and tigers.
- 5 Despite some opposition from animal welfare groups, more than three decades after it opened, the Greater Vancouver Zoo remains a fixture in the Lower Mainland, with celebrations set to get underway at the park to mark its 35<sup>th</sup> anniversary.
- 6 The bears, buffalo and big cats are still on display, along with 140 different species, for the enjoyment of the 200,000 people who go through the gates every year. According to zoo general manager, Malcolm Weatherston, it's his intention to expand and modernize the business, taking it into the 21<sup>st</sup> century in the image of cutting-edge zoos such as the San Diego Zoo. "Our goal is to make it one of the leading zoos in North America," he said. Like his predecessors at the game farm, Weatherston talked of conservation and education as the key principles driving the business.
- 7 In that vein, the zoo is currently host to a breeding project designed to help increase the Oregon spotted frog population, a local species currently considered endangered because of its sensitivity to pollution and environmental change. The small hatchery breeds approximately 700 frogs each year and releases them into the wild. The zoo is also taking part in a salmon restoration project in a creek that cuts through the Aldergrove property.



Figure 1

**(continued on next page)**



- 8 New, larger pens for the animals have also been a focus for the zoo in recent years.



Figure 2

The Arctic wolves have been moved to a larger pen, as will the zoo's four Bactrian camels. The new camel enclosure is under construction and features the latest in zoo trends: It is not fenced. In this case, a portion of the enclosure is open to visitors, with a three-metre-wide stretch of rock lining the space where a fence would normally stand. Weatherston said the fenceless design gives visitors the sense they're viewing animals in a more natural habitat.

- 9 This increased emphasis on wildlife conservation at the Greater Vancouver Zoo is largely in part to pressure put on the zoo in the early 1990s. According to Peter Fricker, an animal behaviourist, the humane society has had its sights set on the zoo since 1994, when the provincial government launched an investigation into its alleged mistreatment of deer on the property. While the zoo was exonerated<sup>1</sup>, the humane society and another animal welfare group, Zoocheck Canada, remained concerned. In 1997, both groups commissioned reports looking into zoo conditions. A lack of adequate space and lack of behavioural enrichment for the animals were two major problems cited.

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<sup>1</sup> exonerated: *found blameless*

- 10 According to Fricker, the animal behaviouralist contracted by the humane society to write the report, the boredom exhibited by Tina the elephant was so extreme she appeared to be "going insane." "Everyone remembers seeing Tina standing out in the rain in the winter and seeing her head bob up and down repeatedly. People were complaining all the time," Fricker further stated.
- 11 The death of the two hippos in 2004 and 2005 only increased concerns. But earlier this year, animal welfare activists eased up on the zoo when it hired Weatherston. With Weatherston at the helm, Fricker said there were "encouraging signs" things were going to improve.
- 12 Pen sizes were increased for many of the animals, new landscaping designs were introduced to vary the simulated habitat of other enclosures, and plans were put in place to replace the outdated pens currently housing the zoo's lions and tigers. This week, the hippo barn will be built – estimating it to be open in the new year.
- 13 Weatherston and Dorgan, an employee at the Vancouver zoo, are adamant that zoos are a necessary means of wildlife and wilderness conservation, now more than ever before. Children, said Weatherston, "can only go so far with books and pictures. This is the place to see wild animals and really understand what they're all about." Dorgan said it's important people develop a connection with animals, particularly top-of-the-food chain species such as lions or tigers. That bond, which he believes comes with seeing the animals first-hand, can inspire conservation efforts necessary to benefit all species sharing the habitat.



*Retrieve Information*

5. Who was welcomed by animal activists when he was newly appointed at the zoo?
- A. Fricker
  - B. Dorgan
  - C. Mueller
  - \* D. Weatherson

*Interpret Texts*

6. How do the photographs (Figures 1 and 2) support the information in the article?
- A. They show that different species can live in harmony together.
  - B. They show how certain animals require more open space to live comfortably.
  - C. They show that real animals are more interesting than books and pictures about animals.
  - \* D. They show the contrast between animal habitats in old-style zoos and animal habitats in modern zoos.

**PART B: INFORMATIONAL TEXT**  
**WRITTEN RESPONSE**

**INSTRUCTIONS:** In paragraph form and in at least **125 words**, answer question 1 in the **Response Booklet**. Write in **ink**. Use the **Organization and Planning** space to plan your work. The mark for your answer will be based on the appropriateness of the examples you use as well as the adequacy of your explanation and the quality of your written expression.

Reading Category: *Analyze texts*

1. Refer to the article **The Greater Vancouver Zoo** on pages 7 to 8.

To what extent has the Greater Vancouver Zoo fulfilled its stated purpose—to promote “public education and wildlife conservation”? Support your answer with references to the article.

**Note:**

- **Other answers are possible.**
- **Students may use a variety of paragraph forms, including paragraphs with supporting points given in a bulleted list.**

**It has fulfilled its purpose.**

- **The public has the opportunity to see animals they otherwise likely would not. (paragraph 1)**
- **The zoo has contributed to public education. (paragraphs 2, 6, 13)**
- **The zoo has aided in wildlife conservation. (paragraphs 2, 6, 13)**
- **The zoo is popular with the general public. (paragraphs 5, 6)**
- **The zoo has aided in programs aimed at the conservation of wildlife not contained in zoos:**
  - **The Vancouver zoo has had a breeding project to help increase the Oregon spotted frog population, releasing frogs into the wild (paragraph 7)**
  - **The Vancouver zoo has taken part in a salmon restoration project (paragraph 7)**
- **Pens have become larger and some unfenced areas exist, benefits to both the animals and the visitors (paragraphs 8, 12)**

**It has not fulfilled its purpose.**

- **Some animals have died; whereas, they might have continued to stay alive in the wild. (paragraphs 3, 10)**
- **Cages were often too small and outdated. (paragraph 4)**
- **The zoo has been accused of mistreatment of animals. (paragraph 9)**
- **A lack of adequate space and lack of behavioural enrichment for the animals have been problems. (paragraphs 9, 10)**

## PART C: COMMUNICATION PRODUCTS

### VISUAL DESIGN

**INSTRUCTIONS:** Answer question 2 in the **Response Booklet**. Use the **Organization and Planning** space to plan your work.

Read the situation below and create an appropriate visual design (complete with title). Use a variety of text, visuals, and graphics to support the message.

You may use some of the following symbols in your visual design.

- underline words to indicate *italics*
- circle words to indicate **bold**
- *describe graphic* use a box to indicate the look and placement of a graphic

#### 2. Scenario:

You are **Maxine Joseph**, a member of the Entrepreneurship 12 Class at West Coast Community School in Tofino, BC. Your class is setting up an arts and crafts store. The profits will go towards class field trips and projects during the school year.

#### Task:

**Read the information below. Create an effective handout to be distributed throughout your school and community to inform people about your store. Your handout should encourage people both to sell their work through your store, and to make purchases.**

#### Information:

*You and your classmates, Jeanette and Peter, are discussing plans for the store.*

Maxine: “Quite a few of our students are good artists. I bet they’ll want to put some of their work up for sale to make some money.”

Jeanette: “That’s right. For example, Henry does fabulous small carvings, and Miriam has learned printmaking from her grandmother.”

Peter: “That kind of thing is so popular right now. My friend Tom is turning out some awesome jewellery, too. It’s both modern and traditional at the same time.”

Maxine: “There are people all over Tofino who are really talented painters and photographers. Have you seen those great greeting cards that the Art 11 class has been printing?”

Peter: “If we add clothing such as silk-screened T-shirts, vests, and scarves, we can attract even more people to the store.”



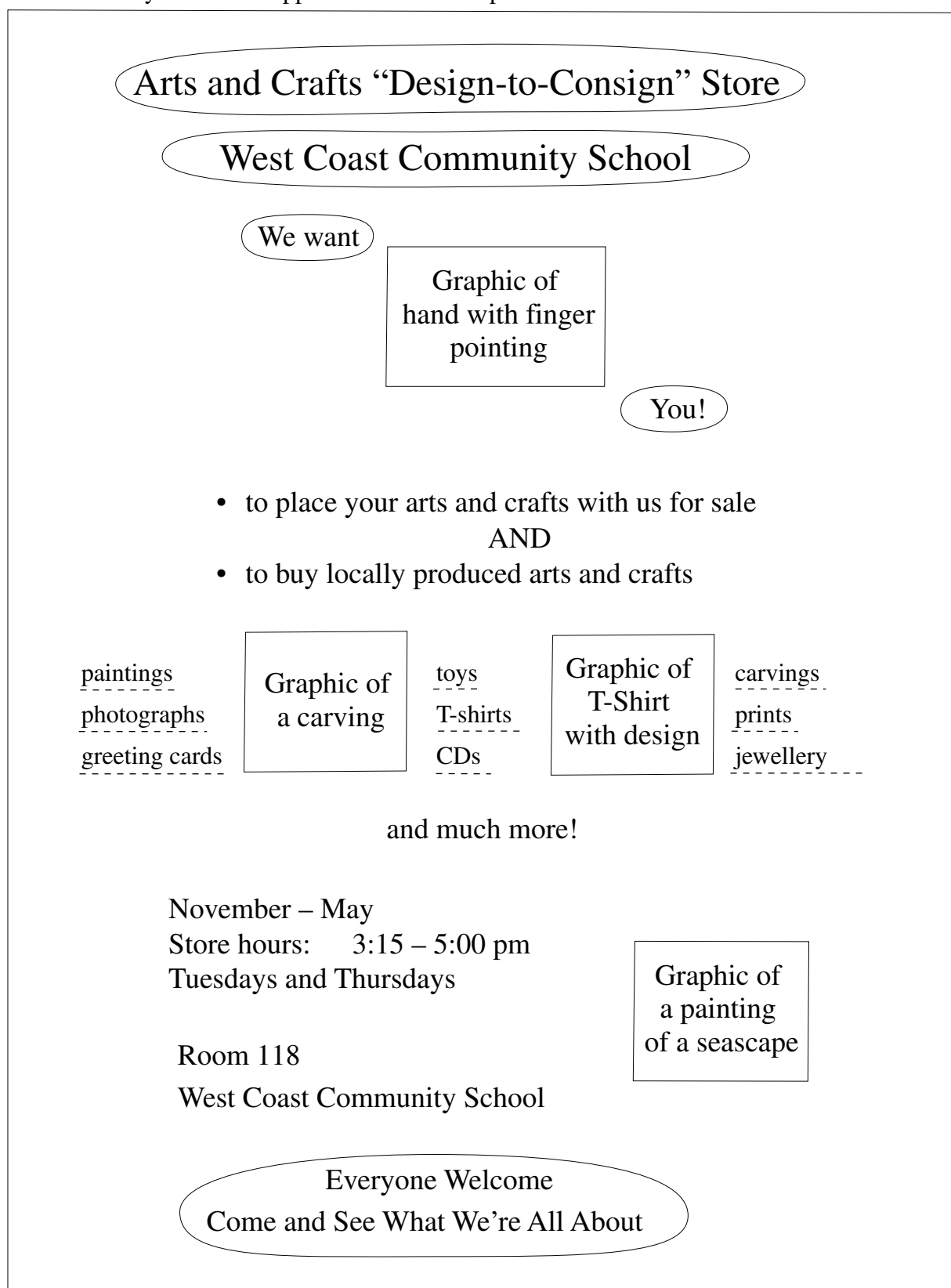
(continued on next page)

- Maxine: “Could we include CDs by local musicians? Our jazz band just made a recording.”
- Jeanette: “That’s a good idea. And how about toys for little kids? They should sell well.”
- Maxine: “We should decide what else to include in our handout. We need to let people know we’ll be running the store from November to May.”
- Peter: “Yes, and give the store hours: 3:15 to 5:00 p.m., Tuesdays and Thursdays.”
- Jeanette: “People need to know where. We’ll be in Room 118, the Entrepreneurship classroom, because it has the tables and storage space that we need. And it has an outside entrance.”
- Maxine: “Let’s go all out to grab everyone’s interest. We could even come up with a catchy name for the store.”
- Peter: “We want people to bring as many things for sale as possible.”
- Jeanette: “And to *buy* as much as possible!”

## VISUAL DESIGN

### Sample Response

Note: A wide variety of creative approaches is to be expected.



## PART C: BUSINESS LETTER

**INSTRUCTIONS:** Answer question 3 in the **Response Booklet**. Write in **ink**. Use the **Organization and Planning** space to plan your work.

Writing as the individual below and using the information provided, write a **business letter of more than one paragraph**. Use complete and correct sentences.

3. You are **Maxine Joseph**, a member of the Entrepreneurship 12 Class at West Coast Community School. Your address is P.O. Box 658, Tofino, BC V6T 3B7.

You have been helping your class to operate an arts and crafts store in your school. While looking for a summer job, you saw an advertisement in the *Tofino Chronicle* newspaper for a retail clerk in the Stormwatch Gift Shop.

Write a formal letter of application to Mr. Alvin Cooke, 2031 Stormwatch Road, Tofino, BC V6T 3B9.



## PART D: COMPOSITION

**INSTRUCTIONS:** Answer **one** of the following questions in the **Response Booklet**. Write in **ink**. Use the **Organization and Planning** space to plan your work.

Write a multi-paragraph composition of at least **250** words based on **one** of the following topics, using standard English. In your composition, you may use any appropriate method of development. You may explain, persuade, or describe, or you may tell a story.

If you write on more than one topic, only the **first** will be marked.

4. Teenagers should all have a part-time job.

**OR**

5. Something special caught my eye.



**COMMUNICATIONS 12**  
**ADDITIONAL SAMPLE QUESTIONS:**  
**VISUAL DESIGN (PART C)**

**INSTRUCTIONS:** Answer question 1 in the **Response Booklet**. Use the **Organization and Planning** space to plan your work.

Read the situation below and create an appropriate visual design (complete with title). Use a variety of text, visuals, and graphics to support the message.

You may use some of the following symbols in your visual design.

- underline words to indicate *italics*
- circle words to indicate **bold**
- *describe graphic* use a box to indicate the look and placement of a graphic

**1. Scenario:**

You are **Gerry Sun Raven**, a member of Cranbrook High School’s hiking club. As a leader of the Alpine Fir Trail hike, you spoke with Ms. Varga, chief park warden of Glacier National Park, and have information to give to your members for the upcoming three-day hike in May.

**Task:**

**Read the information below and create an effective handout identifying the equipment required by the club members going on the May hike.**

**Information:**

*You are speaking with Ms. Varga, chief park warden, Glacier National Park, about your hike.*

Gerry: “Ms. Varga, our club will be hiking the Alpine Fir Trail for three days in May. What should hikers bring with them?”

Ms. Varga: “Each hiker should bring a backpack containing a sleeping bag, cooking gear, and rain gear. Remember that it sometimes rains in May.”

Gerry: “Ok. And what sort of safety supplies should we have?”

Ms. Varga: “Bring a compass for sure, mosquito repellent, matches, a small axe, and a hunting knife. Of course, you’ll need food for four days, but you can get by with just a one-day supply of water since creek water can be sterilized by boiling it.”

Gerry: “Anything else we should know?”

Ms. Varga: “The terrain is going to be rocky, so be sure to wear hiking boots and carry a cell phone. I recommend bringing a foamy, three pairs of socks, two pairs of slacks, and two shirts.”

Gerry: “Thanks, Ms. Varga. That’s helpful information.”

Ms. Varga: “I hope you and the group have a great hike.”



## VISUAL DESIGN

### 1. Sample Response

Note: A wide variety of creative approaches is to be expected.

#### EQUIPMENT REQUIRED FOR THE THREE-DAY HIKE IN MAY

	Equipment	Required	Advisable	Comments
Hiker	Clothing: Rain gear Hiking boots 3 pairs of socks 2 pairs of slacks 2 shirts	X X	X X X	It sometimes rains in May Rain
Food & cooking gear	Food/cooking gear: Food for 4 days Water for 1 day Cooking gear	X X X		Creek water can be sterilized by boiling Creek
Backpack	General Equipment: Backpack Sleeping bag Foamy Compass Cell phone Mosquito repellent Matches Small axe Hunting knife	X X X X X X X X	X	Terrain is rocky Uneven Terrain Mosquito

## COMMUNICATION PRODUCTS

### VISUAL DESIGN (PART C)

**INSTRUCTIONS:** Answer question 2 in the **Response Booklet**. Use the **Organization and Planning** space to plan your work.

Read the situation below and create an appropriate visual design (complete with title). Use a variety of text, visuals, and graphics to support the message.

You may use some of the following symbols in your visual design.

- underline words to indicate *italics*
- circle words to indicate **bold**
- describe graphic use a box to indicate the look and placement of a graphic

#### 2. Scenario:

You are **Blaise Danieli**, a member of the Kimberley High School's graduation committee. As the chair of the graduation committee, you have arranged with Dan's Supermarket to sponsor your dry grad party.

#### Task:

**Read the information below and create an effective poster for your grad class explaining how to collect receipts for your free dry grad party.**

#### Information:

*You are interviewing Mr. Smith, the owner of Dan's Supermarket.*

Blaise: "Mr. Smith, thank you for meeting with me and for agreeing to sponsor our high school's dry grad. How will all this work?"

Mr. Smith: "Well, Blaise, your parents and friends will pay one extra cent each time they shop in our store and indicate that this is for Club Grad. Our computer will keep track of the actual total spent for groceries."

Blaise: "How much will you donate?"

Mr. Smith: "For every one hundred dollars spent on groceries, we will put three dollars towards the dry grad party."

Blaise: "What's the time period for collecting these funds?"

Mr. Smith: "Since the dry grad party is planned for April 29th, shoppers have from October 20th to March 20th to contribute."

Blaise: "Thanks, Mr. Smith, for sponsoring our dry grad."

Mr. Smith: "I hope you and the grads enjoy the party!"



## VISUAL DESIGN

### 2. Sample Response

Note: A wide variety of creative approaches is to be expected.

Club Grad

Do you want to attend a dry, safe, fun, and exciting annual graduation party on April 29th?

pizza & pop

students dressed for a grad party

balloons & party hats

- Dan's Supermarket will sponsor club grad for us this year.
- All you need to do is pay one cent each time your family and neighbours shop at his supermarket.
- Dan will donate three dollars for every one hundred dollars spent.
- The best part is that you don't have to spend a total of one hundred dollars each time you shop. His computer will total all your purchases over this five-month period.
- You have from October 20th to March 20th to collect.
- What are you waiting for? Start collecting today.

pizza & pop

students dressed for a grad party

balloons & party hats

## COMMUNICATION PRODUCTS

### VISUAL DESIGN (PART C)

**INSTRUCTIONS:** Answer question 4 in the **Response Booklet**. Use the **Organization and Planning** space to plan your work.

Read the situation below and create an appropriate visual design (complete with title). Use a variety of text, visuals, and graphics to support the message.

You may use some of the following symbols in your visual design.

- underline words to indicate *italics*
- circle words to indicate **bold**
- describe graphic use a box to indicate the look and placement of a graphic

#### 4. Scenario:

You are **Tony Lowe**, a member of the Arts Club at Mount Appleby High School. Your club is mounting an exhibition to be held in the centre lobby of the school on Saturday, June 4, 2005.

#### Task:

**Read the information below and create an effective advertisement for the local newspaper, encouraging the community to attend the Arts Club exhibition.**

#### Information:

*You and other members of the Arts Club are brainstorming details for the advertisement.*

Tony: “I know the date, but what are the hours that the show will run?”

Liz: “10:30 a.m. to 6:00 p.m.”

Tony: “Okay, thanks. I’ll make a list of the artwork that we’ll be displaying.”

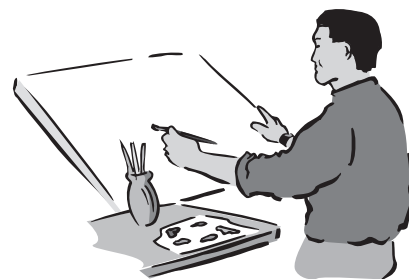
Mark: “Well, the obvious ones are drawings and paintings.”

Liz: “Right. Also mention sculptures and wall hangings, including wearable art.”

Mark: “You could just stand around in the shawls you’ve designed, Liz, and be your own display rack!”

Liz: “Sounds like fun. There will be collages too, Tony.”

Mark: “Before I forget to ask, will we be selling food?”



Tony: “Best Catering has agreed to run a booth with finger foods and drinks, so you don’t need to worry about your stomach, Mark. Are we forgetting anything else?”

Liz: “I know that Mark and the other shop students will have metalwork and woodwork projects to show off.”

Mark: “People will pay good money to see those.”

Tony: “Well, I don’t think you’re going to get rich on this show, Mark. Admission is by donation just to help cover our costs.”

These are notes you made during the discussion:

Drawings: pastels and charcoal		Greeting cards
Paintings: acrylics, oils and watercolours		Collages
Multi-media		Wall hangings
Computer graphics		Metalwork and woodwork projects
		Foods by Best Catering

## VISUAL DESIGN

### 4. Sample Response

Note: A wide variety of creative approaches is to be expected.  
This is a typical free-hand version.

